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**SNI Companies Receives Inavero's 2011 Best of Staffing™ Award**

**February 27, 2011**-SNI Companies announced this week that it has received Inavero's 2011 Best of Staffing Client Award, presented by Career Builder. The Best of Staffing Program is designed to recognize firms within the industry that provide exemplary levels of service to their clients. 26,000 clients of North American staffing firms rated their satisfaction. Less than 1% of staffing firms in the US and Canada made the list.

"We are honored to be highlighted among such an elite group of staffing agencies," Ron Smith, CEO of SNI Companies has stated. "This is SNI Companies' first time being recognized by Inavero's Best of Staffing and we hope to maintain growth, positive client experiences, and a place on the list year after year."

Staffing firms competing to make the Best of Staffing list underwent a rigorous client survey process followed by careful analysis of responses to determine satisfaction levels. SNI Companies received satisfaction ratings of 9 or 10 out of 10 from 74% percent of their clients surveyed, significantly higher than the industry's average of 47 percent. This is the largest client satisfaction survey for the industry and only award of its kind. In 2011, staffing firms were required to achieve a 55% Net Promoter Score® from their clients, 5 percentage points higher than the previous year's standards.

"These are exciting times as the staffing industry is helping lead the way to renewed economic vitality," said Eric Gregg, Inavero's Founder and CEO. "It has been estimated that staffing firms have helped to fill at least one quarter of the 93,000 new jobs opening up each month in North America over the past year. Along with the increase in demand for talented job candidates, companies engaging with staffing firms expect impeccable service more than they ever have. It is our hope that businesses searching for a staffing partner use the Best of Staffing List as a guide to firms that have truly outperformed the industry for the service that they provide." Winning this award shows SNI Companies' dedication and quality service to its clients and their continued support to economic growth.

Inavero's complete Best of Staffing list can be viewed at [www.bestofstaffing.com](http://www.bestofstaffing.com). For more information about Inavero, visit [www.inavero.com](http://www.inavero.com). To learn more about SNI Companies visit [www.snicompanies.com](http://www.snicompanies.com).

### **About SNI Companies**

SNI is a premier provider of accounting & finance, information technology, administrative, and legal temporary and direct-hire staffing. SNI operates under the brand names of Accounting Now, SNI Financial, SNI Technology, Staffing Now, SNI Legal, and Legal Now. SNI is currently ranked #80 in Staffing Industry Analysts' Largest Staffing Firms in the U.S. For more information about SNI Companies, visit [www.snicompanies.com](http://www.snicompanies.com).

### **About Inavero, Inc.**

Inavero designs and manages satisfaction surveys for a global list of clients in more than 15 countries. Inavero's proprietary technology platform gathers and reports staffing firm client and talent satisfaction information through online surveys. Inavero's team analyzes satisfaction feedback from more than 300,000 staffing firm clients and talent each year, and serves as the American Staffing Association's exclusive research partner. The firm's surveys protect more than \$4.3 billion in staffing firm annual revenue. For more information contact Inavero at (800) 921-2640 or email [bestofstaffing@inavero.com](mailto:bestofstaffing@inavero.com). [www.inavero.com](http://www.inavero.com) | [www.bestofstaffing.com](http://www.bestofstaffing.com).

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